

FIRST TERM EXAM

Read the text carefully then do the activities.

Part One: Reading 15 pts.

The media have begun to write about the loss of ethics in today's business world. Many people believe that there are no absolute standards in ethics. Honesty in business doesn't seem to be in minds. The biggest victim of this ethical decline is trust. Loss of trust can start between the employees and make its way up to the supervisor and also between divisions of the companies. When this decline occurs, employees productivity falls and employees theft begins to appear. Eventually, the trust between the company and its customers decreases.

Why has an important topic as business ethics gone unnoticed and ignored?

The biggest reason is that ethics is misunderstood. Ethical behaviour conducted with honesty and integrity, has recently become mixed up with political or moral concern.

Ethical behaviour is a personal matter which requires that a person be honest and truthful in all business dealings. It starts at the top within its own employees and top management. Ethical behaviour led by the leaders of an organization will inevitably set the tone for the rest of the company- values will remain consistent. Further, a well-communicated commitment to ethics sends a powerful message that ethical behaviour is considered to be a business imperative.

A. Comprehension: 8 pts.

1. Choose the right answer .

The text is about:

- a- The victims of unethical behaviour.
- b- Ethics in business.
- c- The employees ' duty.

2. Are the following statements true or false ?

- a- There have been articles about ethical decline in business.
- b- Loss of trust is between workers only.
- c- People fail to understand the real meaning of ethics.
- d- Ethical behaviour is expected from employees only.

3. Answer the following questions according to the text.

- a- Which problem is today's business world facing?
- b- What are the consequences of ethical decline?

4. In which paragraph is it mentioned that:

" much is said about the absence of ethics in business "

5. What or who do the underlined words refer to in the text ?

This decline (§1).....it (§4).....

B. Text Exploration: 7 pts.

1- Find in the text words that are closest in meaning to the following.

Happens (§1)=..... conduct (§3)=..... workers(§4)=.....

2- Complete the following chart .

Verb	noun	adjective
To produce
.....	ignorance
.....	successful

3-Combine the pairs of sentences using: so+adj + that / such + noun + that.

- a- Business ethics is an important question. It can't be ignored.
- b- The job is hard. A lot of people refuse it.

4- Here is a dialogue between a journalist and a manager. Imagine what A says and complete the dialogue.

A:.....?
B: Yes, you can. Any question you want.
A:.....?
B: I have about one hundred workers.
A:.....?
B: I think my success is due to the priority I place on relationships.
A:.....?
B: I mean my way to deal with every customer and every employee.

5- Classify these words according to the number of their syllables.

Standard | - start - decrease - mind .

1 syllable	2 syllables	3 syllables

Part Two: Written Expression 5 pts.

Choose only one topic .

Topic 1: Using the clues below, to write a paragraph about the measures to fight fraud.

- Strict control of the borders.
- Use of the media to make people aware.
- Control of the markets , shops.
- Adopt strict laws.
- Encourage local genuine products.

Topic 2: Write a paragraph about the consequences of counterfeiting ?

Good luck.