

Part One: Reading**(15 points)
(08 pts)**

Read the text carefully then do the following activities.

A/ Comprehension and Interpretation

Business ethics ensure that a certain basic level of trust exists between consumers and various forms of market participants with businesses. For example, a portfolio manager must give the same consideration to the portfolios of family members and small individual investors. These kinds of practices ensure the public receives fair treatment.

The concept of business ethics began in the 1960s as corporations became more aware of a rising consumer-based society that showed concerns regarding the environment, social causes, and corporate responsibility. The increased focus on so-called social issues was a hallmark of the decade.

Since that time period, the concept of business ethics has evolved. Business ethics goes beyond just a moral code of right and wrong; it attempts to reconcile what companies must do legally versus maintaining a competitive advantage over other businesses. Firms display business ethics in several ways.

By ALEXANDRA TWIN ,
Reviewed By AMY DRURY
<https://www.investopedia.com/Jul 1, 2020>

1. Write the letter that corresponds to the right answer.

A- Business ethics ensure..... treatment.

- a. unjust b. unreasonable c. just

B- In the 1960s, companies had a focus on social issues.

- a. bigger b. better c. a little

2. Read the text and put the following ideas in the order they appear in the text.

- a. Business ethics aim at keeping companies' competitive lead over other firms and acting legally too.
b. Ethical business practices guarantee trust.
c. The notion of business ethics is not new.

3. Answer the following questions according to the text.

- a- What do business ethics guarantee?
b- Is there one way of demonstrating ethics in business? Quote from the text.

4. Copy the title you think is the most appropriate.

- a. Code of Ethics
b. Understanding Business Ethics
c. Examples of Business Ethics

5. What/Who do the underlined words refer to in the text?

- a- that (§2) b- it (§3)

B/ Text Exploration

(07 pts)

1. Find in the text words or phrases that are closest in meaning to the following:

- a- guarantee (§1) b- morals (§2) c- numerous (§3)

2. Give the opposites of the following words keeping the same root.

- a. fair b. regarding c. advantage

3. Ask questions that the underlined words answer.

- a. Corporations focused on social issues in the 1960s.
b. Business ethics establish trust between consumers and other business participants.

4. Classify the following words according to the stressed syllable.

ethics- focus - economics - unethical

1 st syllabe	2 nd syllabe	3 rd syllabe

Part Two: Written Expression

Choose one of the following topics.

Topic 1:

One of the main concerns of ethical companies should be to maintain a balance between profits and moral obligations.

Write an opinion article of about 80 to 120 words to state the importance of ethics in the workplace for both workers and businesses.


Make the best use of the following notes:

- create a positive work environment
- improve society and working conditions
- attract and retain good employees
- avoid legal problems
- enhance / boost a company's reputation and growth

Topic 2:

Most restaurants were closed in infected areas due to COVID -19 pandemic for safety reasons.

Write a composition of about 80 to 100 words to tell whether or not these restaurants should be reopened. Justify your answer.

Sections	اختبار تجريبي 1 Keys	Marks													
		Global	Detailed												
Part One/ A	Comprehension / Interpretation	08 points													
Activity 1	A/ c B/a	01 pt	0.5pt each												
Activity 2	1.b 2. c c. a	1.5 pt	0.5 pt each												
Activity 3	a. Business ethics guarantee that a certain basic level of trust exists between consumers and various forms of market participants with businesses. b. No, there are many. " Firms display business ethics in several ways."	2.5 pt	01 pt each 0.5 for the quote												
Activity 4	Understanding Business Ethics (b)	01 pt													
Activity 5	a/ a rising consumer-based society b/ Business ethics	02 pts	01 pt each												
	عادة هي 4 تمارين، جعلتها 5 من باب التدريب.														
Part one/ B	Text Exploration	07 points													
Activity 1	a- ensure b- ethics c- several	1.5 pt	0.5 pt each												
Activity 2	a- <u>unfair</u> b- <u>disregarding</u> / <u>regardless</u> c- <u>disadvantage</u>	1.5 pt	0.5 pt each												
Activity 3	a. When did corporations focus on social issues? b. What establishes trust between consumers and other business participants?	02 pts	01 pt each												
Activity 4	<table><tr><td>1stsyllabe</td><td>2ndsyllabe</td><td>3rdsyllabe</td></tr><tr><td>focus ethics</td><td>unethical</td><td>economics</td></tr></table>	1 st syllabe	2 nd syllabe	3 rd syllabe	focus ethics	unethical	economics	02 pts	0.5 pt each						
1 st syllabe	2 nd syllabe	3 rd syllabe													
focus ethics	unethical	economics													
Part Two Written Expression	<table><tr><td>Criteria</td><td>Relevance</td><td>Semantic coherence</td><td>Correct use of English</td><td>Excellence (vocab & creativity)</td><td>Final score</td></tr><tr><td>Common Streams</td><td>01</td><td>01</td><td>02</td><td>01</td><td>05</td></tr></table>	Criteria	Relevance	Semantic coherence	Correct use of English	Excellence (vocab & creativity)	Final score	Common Streams	01	01	02	01	05		
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